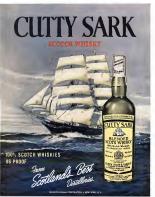


## THE AMERICAN WOMAN

A New Point of View





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Get both. Positive decdorant action plus long-lasting man's cologne-all in one! Only now Lorlé Spray Lodorante for Men guarantees you after-shower freshness that will last all day. combined with the subtle arona of an invigorating colorne. Ask for LORLE 2h hr. cologne-decdorant

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### THE SILKEN JUNGLE



Photographed by Jerry Schetcherg

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ESQUIRE : July

### Three Interesting Ladies

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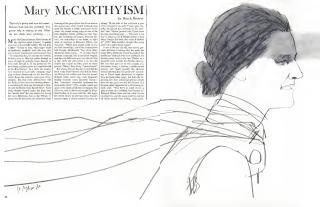
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July 1962 · 35 cents e**C**ause MY SEX KENNEDY Etc. etc. etc.

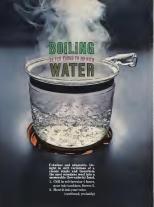


# THUD! WENT MY HEART

Who knows when the magic moment will come? Will he arrive on a white charger or an iron horse? by Mavis Oglianna Swernner queste à heut of a source." As the sea actor tayer for a large define department (tax), les large could heve defined a qui to my apportune to fair au vivil. The claime the colors and the could heve defined a part of the course of the county of the coun

was a not I could feel my mylons run when he scraped against me. Oh, why hadn't I grabbed a cab.

The young man book my arm. "Don't worry," he said. "I want. (Continued on page 115)



Steps to Pretty: "Show me," pleads Franny Hill, Smith '39, "my true beauty. I know it's there somewheres." Our lab springs alive! We give a lesson in makeup "magic" to the darling girl. First a soupcon of white 'neath cute lids to catch limelight. Up with these brows, dear, for Aware look. On to Nose Salon to reduce wingspan with a deft dab of sepia and play up those pretty Lucky girl has no acne "ravages" to mar the brow, so why not show off with bold light base? Jowls have no place in today's world, so chop \$ . em off by Shade, too, a darkening back to skull. pushy chin away. No more will Franny piquant / lips under hide her a bushel; mouth outline's the way! / lashes and time to wave Naughty them off the comea! Last, lovely 4 thing, a "dollop" of rouge on those sweet cheeks to show your dynamic bones, so eye-catch-

ing! For a look at the new Franny, turn the page.

# ... "Oh my yes," says Franny. "This is terrif!"



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## BEDDING DOWN IN THE COLONIES

# A Report from the Field

Wald Warmon, that endowing old charleson.

by MALCOLM MUDGERIDGE



My over assumptions with the American female became

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To muse is to meditate, ponder, loiter, trifle and reflect. A muse is the inspiration for all

this. Miss Gillian Burn, above, truly a muse to muse upon Quite a fuse, we find, this muse.

### THE POLITICAL WOMAN:

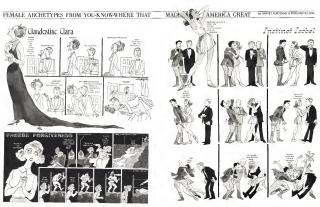
### TWO PHASES

Ry Dan Wakefeld





Demogratic State Committee In 1963



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LIGHTNESS .....







# Your taste will become clear and alive,

because KENT with the MICRONITE filter refines away harsh flavor...refines away hot taste ...makes the taste of a cigarette mild and kind!

### -IMPORTANT

Get your taste buds back to normal. Try a carton of Kent without switching and see how Kent is kind-dasting to your taste buds, kind-dasting to your throat. Enjoy the wonderful taste of the world's finest quality tobaccos. Then try your old brand! What a difference in taste! You'll feel better about smoking with the taste of Kent.